



Blocky for Veeam®

Better together - Blocky & Veeam®

Blocky for Veeam® delivers the maximum protection against ransomware. Blocky is the only ransomware solution that runs on the Veeam Windows servers and protects the backup data. It creates a write-once, read-many (WORM) environment for the Veeam backups volumes, preventing unauthorized changes to the backup data. This stops ransomware from encrypting or deleting your data even if malware enters the server. Blocky maximizes Veeam's TCO by eliminating the need for Linux or extra servers.

Key Selling Points:

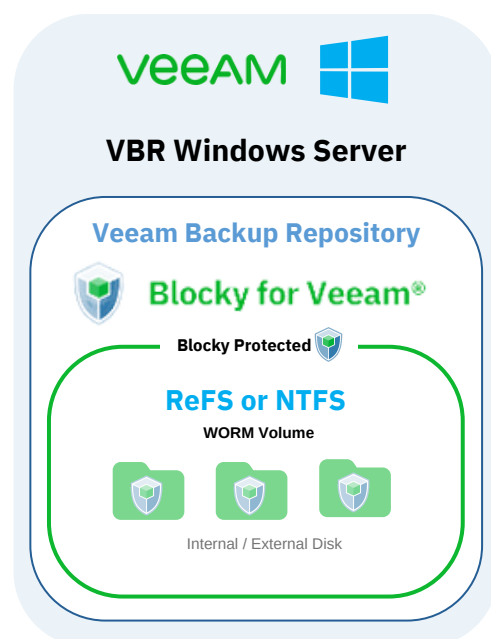
- **No Linux Required:** This makes Blocky a top choice for organizations lacking Linux proficiency or preferring a Windows-based environment.
- **Reduces the need for additional hardware:** Blocky runs on the VBR Windows server, so need to purchase or maintain another server or specialized storage.
- **Immutable, Zero-Trust Environment:** Blocky instantly transforms the Veeam backup into an immutable WORM volume with granular access controls that defends against malware and unauthorized access to the backup data.
- **Real-Time Event Monitoring and Alerting:** Blocky's vigilant monitoring allows for the immediate detection of suspicious activities and alerts to potential threats.
- **Insurance Compliance:** Blocky helps users meet the stringent ransomware insurance requirements.
- **Easy to use:** Blocky is easy to install and configure, and can be added an existing Veeam environment.

When should I consider Blocky?

When Linux is not an option. You need ransomware protection for Veeam® but do not want the burden of managing Linux and an additional server.

Winning Points:

1. **Ease of Use:** Blocky's ability to operate within the existing Windows VBR server infrastructure makes it a more convenient choice for organizations that prefer to avoid Linux or the cost of additional servers or storage.
2. **Seamless:** Blocky offers the maximum protection against ransomware threats without adding complexity to your Veeam® environment.
3. **Cost-effective:** With no need for additional hardware, training, or server expenses, Blocky represents an economical yet highly effective solution to ransomware threats.





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Common Questions & Answers:

Q: *Where can I order Blocky?*

A: Ask your favorite Veeam reseller or contact us at sales@graudata.com

Q: *Can I try Blocky?*

A: Yes, there is a 30-day free trial and download at www.BlockyforVeeam.com

Q: *Where is Blocky supported?*

A: Worldwide.

Q: *"We need the fastest recovery options. Can Blocky help?"*

A: Onsite backup is typically the fastest. Blocky ensures that onsite backup data is always accessible and free from malware, even if the VBS Windows server is infected by malware.

Q: *"Is Blocky a cost-effective ransomware solution for Windows?"*

A: Absolutely. Blocky runs natively on the VBS Windows server, eliminating the need for additional servers and the complexity of managing Linux. Its competitive pricing makes it a win-win solution. Starting at 25 TB backup volume.

Q: *"We're comparing Veeam plus Blocky against the competition. Why should we choose Blocky?"*

A: Combining Veeam with Blocky delivers superior data protection. Blocky's real-time alerting, zero-trust environment, and granular access control, all working within Veeam's robust backup platform creates a competitive solution that excels in both features and cost.

Q: *"We want to reduce the complexity of deploying ransomware protection?"*

A: Blocky installs on your existing hardware in minutes and is simple to manage. Despite its ease of use, it delivers the maximum ransomware protection for VBR Windows servers.

Q: *"We have multiple sites and need local protection with central management?"*

A: Blocky is designed with scalability in mind. Its central management function ensures seamless operation across multiple VBR servers and sites.

Q: *"We're considering the Veeam Linux-based solution."*

A: Veeam is an excellent solution. Blocky is the best option if you prefer not to manage Linux and install additional servers, as Blocky runs on the Windows VBR server.

Q: *Can Blocky protect a NAS filer?*

A: No, Blocky is the maximum protection for VBR Windows servers with DAS, SAN, iSCSI, as Blocky needs to control the access to the file system, it protects the ReFS and NTFS volumes.

Q: *"We need to meet cyber insurance requirements."*

A: Blocky helps meet ransomware insurance requirements and improve your disaster recovery capabilities by providing a secure and reliable way to store your backups.

Q: *"We're considering using an immutable cloud backup service."*

A: That's a reasonable consideration, and a copy in the cloud is ideal if you need an off-site copy. However, it's important to recognize that cloud services are not infallible, and breaches can and do occur, often with significant consequences.

Blocky provides an additional layer of defense by creating an immutable, zero-trust environment right at the source, your VBR. It provides real-time event alerting for immediate detection and response, effectively neutralizing threats before they can cause harm.

Remember, the best defense against cyber threats is a multi-layered approach. Blocky acts as a strong fortification for your backup data, complementing your other security measures, be it on-premise, in the cloud, or both.